

May 20, 2026

Support National Farm to City Week and Help Feed 1,000 Families in Need

The University of Florida IFAS West Florida Research and Education Center (WFREC), in collaboration with Feeding the Gulf Coast and Waterfront Rescue Mission, is proud to once again host National Farm to City Week, taking place November 20 – November 26, 2026.

This annual celebration, held the week before Thanksgiving, shines a spotlight on the essential partnership between rural and urban communities in our nation's food system. It's a time to recognize how farmers and city dwellers work hand in hand to create a prosperous, well-fed America.

Our 2026 Impact Goal: Feed 1,000 Families

On Tuesday, November 24th, we will provide Thanksgiving meal boxes to 1,000 food-insecure families in Santa Rosa and Escambia Counties. Each box will include:

- A turkey or ham
- Traditional holiday side items
- Fresh, locally grown produce (collard greens, turnips, cabbage and sweet potatoes)

The fresh produce will be harvested on November 23rd by local agriculture students from Santa Rosa and Escambia Counties at the University of Florida – WFREC. In addition to providing meals, we aim to educate our community on the economic, environmental, and societal benefits of agriculture, emphasizing the critical role of local farming in food security.

We Need Your Help

We invite individuals, businesses, and organizations to become sponsors of this impactful outreach project. Your support will directly benefit over 4,000 individuals across our local counties. Help us bring food, hope, and agricultural awareness to our community this Thanksgiving season.

Become a Sponsor Today

If you are interested in supporting this effort, please complete the sponsorship form and return to Robin Vickers. If you would like more information, please call 850-393-7334

2026 Farm To City Sponsorship Form

Thank you for your help promoting agriculture in Santa Rosa and Escambia Counties by celebrating Farm to City Week on November 20 – November 26, 2026. Your generous donation will allow over 1,000 families in need to enjoy a healthy meal this Thanksgiving.

Company Name:	
Contact Person:	
Address:	
Telephone Number:	
Email Address:	
Who Contacted you from the Farm to City Committee?	

I would like to contribute the following:

- Platinum level of \$1000.00
(Media Recognition, Name on event t-shirt, banner displayed at the event)
- Gold Level of \$ 500.00
(Media Recognition and name on event t-shirt)
- Silver Level of \$300.00
(Name on event t-shirt)
- Bronze Level of \$200.00

Please make checks payable to the [University of Florida](#) and mail to Robin Vickers at 4253 Experiment Road, Jay, FL 32565. [To pay by credit card call 850-393-7334.](#) Want to be a volunteer? Email Robin Vickers at rvickers@ufl.edu or by calling 850-393-7334.